

IN THE CLAIMS:

Please amend the claims as follows

1. (Currently Amended) An electroluminescent display, having

- an at least partially transparent carrier (1),
- a transparent electrode layer (2) situated on the carrier (1),
- a luminescent layer (3), containing electroluminophores (4), which represents an image area,
- a rear electrode layer (7) in ~~the~~ a region of a majority of the image area,
- an insulating layer (9), which has a recess (10) in ~~the~~ a area region of the rear electrode layer (7),
- a transparent contact layer (12) situated on at least part of the area of the insulating layer (9) for contacting the rear electrode layer (7).

2. (Currently Amended) The electroluminescent display according to claim 1, wherein the electrode layer (2) is ~~implemented~~ made from transparent conductive varnish.

3. (Currently Amended) The electroluminescent display according to ~~one of the preceding claims~~ claim 1, wherein the contact layer (12) is ~~implemented~~ made from transparent conductive varnish.

4. (Currently Amended) The electroluminescent display according to ~~one of the preceding claims~~ claim 1, wherein the insulating layer ~~(9)~~ is ~~implemented as at least partially transparent~~.

5. (Currently Amended) The electroluminescent display according to ~~one of the preceding claims~~ claim 1, having a rear insulating layer ~~(4)~~ for insulating ~~the a~~ side of the contact layer ~~(12)~~ facing away from the carrier ~~(1)~~.

6. (Currently Amended) The electroluminescent display according to claim 5, wherein the rear insulating layer is ~~implemented as at least partially transparent~~ ~~(14)~~.

7. (Currently Amended) The electroluminescent display according to ~~one of the preceding claims~~ claim 1, wherein the carrier ~~(1)~~ predominantly ~~comprises~~ consists of glass or plastic glass.

8. (Currently Amended) The electroluminescent display according to claim 7, wherein the carrier ~~(1)~~ represents the single supporting layer of the electroluminescent display predominantly ~~comprising~~ consisting of glass or plastic glass.

9. (Currently Amended) The electroluminescent display according to ~~one of the preceding claims~~ claim 1, wherein at least one of the electrode layer (2) and/or the contact layer ~~(12)~~ ~~are each~~ is contacted using a its own busbar ~~(13a, 13b)~~.

10. (Currently Amended) The electroluminescent display according to claim ~~10~~ ~~[sic; 9]~~ 9, wherein the busbar ~~(13a, 13b)~~ is implemented with a conductive paste included.

11. (Currently Amended) The electroluminescent display according to ~~one of the preceding claims~~ claim 1, wherein the image area is divided into multiple non-coherent partial image areas.

12. (Currently Amended) The electroluminescent display according to claim 11, wherein the partial image areas are each capable to be activated ~~activatable~~ individually ~~and/or in groups~~.

13. (Currently Amended) The electroluminescent display according to ~~one of the preceding claims~~ claim 1, wherein the contact layer ~~(12)~~ contacts the rear electrode layer ~~(7)~~ directly in the region of the recess ~~(10)~~.

14. (New) The electroluminescent display according to claim 11, wherein the partial image areas are each capable to be activated in groups.